

MEMA4KIDS

PIP 2018

Presentation

By: Ms. Davina Studley



About MEMA4KIDS

- **MEMA4KIDS** is a program to educate kids K-5th grade on disaster preparedness & natural disasters here in Mississippi.
- The program reached an estimated 3000 students in 2017 through both schools & special events. MEMA has taken steps in 2018 to expand the program throughout all Mississippi schools.
- With our Director's vision of growth, the program has moved forward dramatically between February & April 2018 reaching over 1,400 students in schools alone. With the end of the academic school year in May 2018, **MEMA4KIDS** will have reached over 4,900 students.
- The goal is to expand the program throughout school districts to support teachers and their curriculum, as well as efforts to support other existing literacy programs within the state.
- **MEMA4KIDS** is partnering with several internal and external groups - Families First, Mississippi Department of Education, United Way, the Boy Scouts, and our own MEMA Area Coordinators who reach out to the County Emergency Managers.



MEMA4KIDS



What has changed?

MEMA4KIDS now has an assigned Program Manager to promote, schedule, and organize presentations.

We have a template that we use for anyone wanting to book **MEMA4KIDS**. It is customized for each school/group/agency/organization. We use a picture to represent their school etc. It is used to confirm our visit and can be printed/emailed to share with others.

A **new presentation** which includes building an emergency prep kit with students that is very interactive, educational books in English/Spanish for students, and characters that interact with the audience in a fun-filled atmosphere that allows the presentation to stand out in the minds of the students.

MEMA4KIDS takes advantage of the **MEMA4KIDS.ORG** website by putting it up on smartboards / projectors (if available) each visit to show the characters being discussed in the presentation.

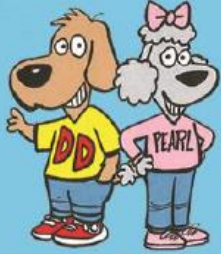
MEMA4KIDS builds teams to go out on visit schools and events ahead of time.
Media attention: TV stations, podcasts, radio, and social media.



MEMA4KIDS



Dana Road Elementary



Where: Dana Road Elementary
1247 Dana Road Vicksburg, MS
39180

When: May 15, 2018 9am – 2:30pm

Who: Tracye Pre-K -2nd grade

What: 531 Storybooks & Fun
Filled characters

Special Notes:

The schedule is as follows:

Pre-k 9:30-10:15

2nd 10:30-11:15

Lunch 11:15-11:45

SPED 11:45-12:30

1st 12:40-1:25

Kindergarten 1:35-2:20

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Example of Confirmation sent to schools (above)

Emergency Prep Checklist we use to interact with students during the presentation (right)

EVACUATION PLAN

PRACTICING HOME DRILLS

EMERGENCY PREP CHECKLIST

- WATER- ONE GALLON PER PERSON PER DAY, FOR DRINKING and SANITATION.
- NON-PERISHABLE FOOD: AT LEAST A three-day SUPPLY.
- MANUAL CAN OPENER: IF KIT CONTAINS CANNED FOOD.
- BATTERY-POWERED OR HAND-CRANK RADIO.
- A NOAA WEATHER RADIO WITH TONE ALERT and EXTRA BATTERIES.
- FLASHLIGHT and EXTRA BATTERIES.
- FIRST AID KIT.
- MOST TOILETTES, GARBAGE BAGS and PLASTIC TIES FOR PERSONAL SANITATION.
- WHISTLE TO SIGNAL FOR HELP.
- PLASTIC SHEETING and DUCT TAPE to SHELTER-IN-PLACE.
- IMPORTANT FAMILY DOCUMENTS LIKE BIRTH CERTIFICATES, INSURANCE PAPERS, PHOTOS, ETC...
- ITEMS FOR UNIQUE FAMILY NEEDS SUCH AS PRESCRIPTION MEDICATIONS, INFANT FORMULA OR DIAPERS.

Once you have checked off these items, you'll have a fully stocked supply kit!

Benefits

The provided **MEMA4KIDS** booklet is an **educational tool** for teachers who have no comparable book & have limited resources to teach about natural disasters & disaster preparedness.

The information supports the state curriculum requirement in the 2018 Mississippi College & Career – Readiness Standards for Science. A teacher resource guide with a list of resources to use to teach or as an assignment/homework.

MEMA4KIDS teaches children how to be prepared in Mississippi for disasters that impact **THEIR** home & families.

Teachers take pictures of their students that appear on school websites, Families First websites, and with permission MEMA posts pictures of events attended. Parents, teachers, and students are now interacting more with MEMA.

MEMA Field Services has partnered with MEMA4KIDS and educated students about the benefits of using drones in times of disasters.



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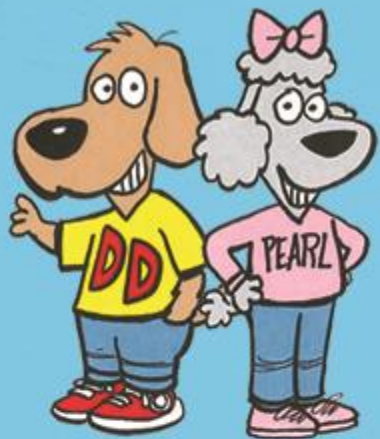
Go Pirates!!!

Pearl Upper Elementary School



MEMA4KIDS

MEMA4KIDS visits Flowood
Elementary School
Learning about drones with MEMA Field
Services.



MEMA4KIDS
goes to St.
Francis
Catholic School
in Vicksburg.

MEMA4KIDS

Other ways we reach kids?

We have visited the Mississippi School for the Blind and presented Braille & large print books to the students.

We have reached around 10,500 students & teachers at Trustmark Park Kids Field Trip Days. This has been a great way to reach out to teachers & students by advising them that MEMA4KIDS can visit their schools.

Not only does MEMA4KIDS go to schools but we have or will attend many other events such as safety fairs and literacy events.

Our future partnerships include:

Have reached out to the Boy Scouts and Girls Scouts to serve as a resource for members earning their emergency preparedness badges.

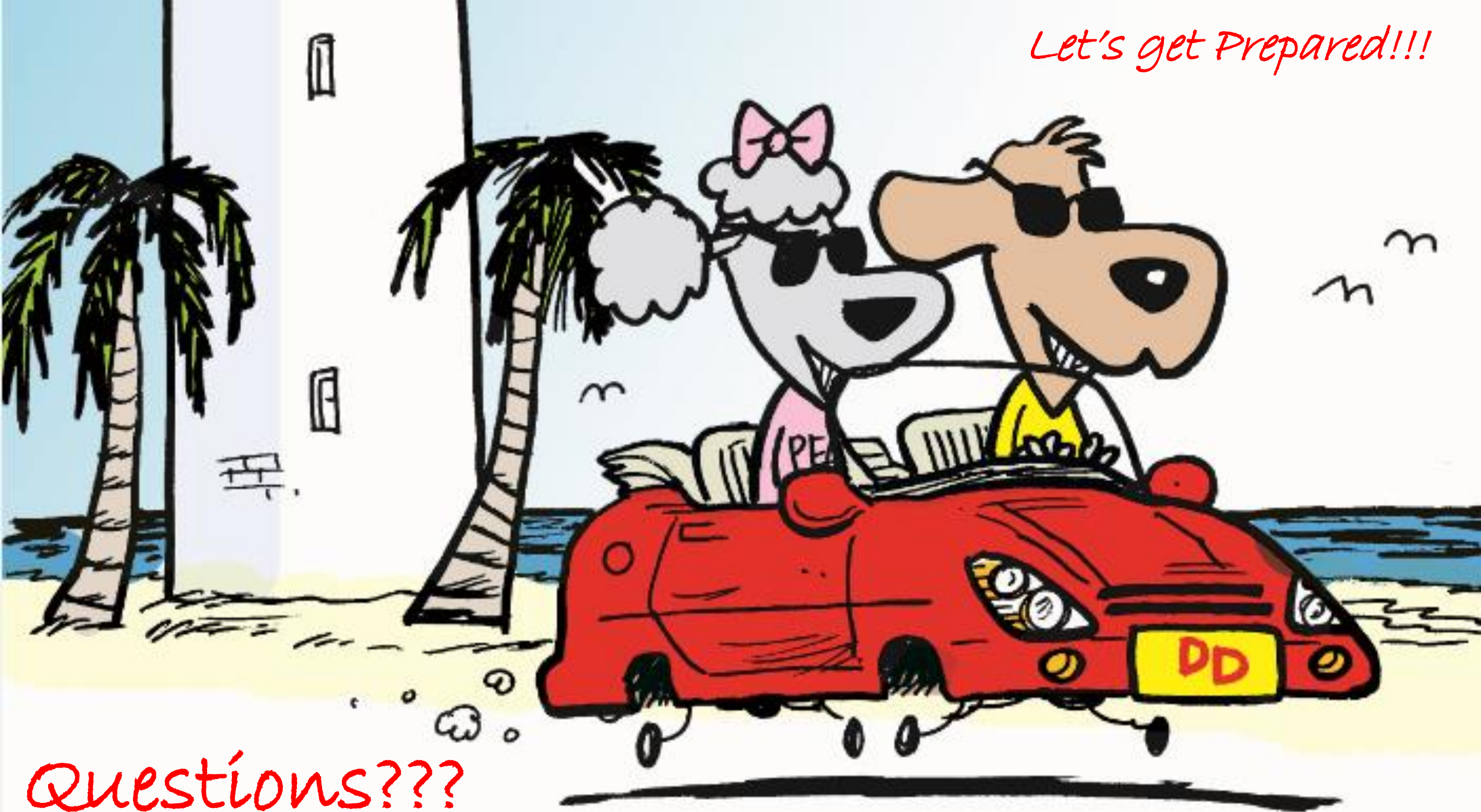
Have begun to share the program with additional states who have expressed interest, including Alabama and North Carolina.



MEMA4KIDS



Let's get Prepared!!!



Questions???